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Dierks Bentley To Receive CRS Artist Humanitarian Award, Presented by Children’s Miracle Network Hospitals; Dan Halyburton To Receive Tom Rivers Humanitarian Award

(Nashville, Tenn. – December 6, 2017) – The Country Radio Broadcasters have announced multi-PLATINUM singer/songwriter **Dierks Bentley** as the recipient of the **CRS 2018 Artist Humanitarian Award**, presented by Children’s Miracle Network Hospitals, and **Dan Halyburton**, Owner of Falls Media Group, as the recipient of the **CRS 2018 Tom Rivers Humanitarian Award**. Both individuals will be recognized at Country Radio Seminar 2018, following the Opening Ceremonies on **Monday, Feb. 5, 2018**.

The CRB Artist Humanitarian Award was created in 1990 by the organization’s board to honor Country music artists who have exhibited exceptional humanitarian efforts during their career. Past recipients of the annual award have included Zac Brown, Keith Urban, Lady Antebellum, Carrie Underwood, Rascal Flatts, Tim McGraw and Faith Hill, Toby Keith, Brad Paisley, Brooks & Dunn, Reba McEntire, Vince Gill, Garth Brooks and Charlie Daniels, among others.

Award-winning entertainer Dierks Bentley has demonstrated his dedication to giving back nation-wide through many charitable initiatives and events, as he has raised over \$4 million for charities through his “Miles & Music For Kids” all-star motorcycle ride and concert, including Children’s Miracle Network Hospitals across the country. Additionally, in 2013 Bentley partnered with KMLE and KAFF as they organized and hosted the *Country Cares Concert* in Arizona, raising more than half a million dollars for the families of the Granite Mountain Hotshots. His first-ever song written and recorded for a motion picture, “Hold The Light,” featured in Columbia Pictures and Black Label Media’s *Only The Brave* embodies the spirit of the true heroism behind the firefighters depicted in the film. Bentley has also put the spotlight on local Nashville non-profit organizations such as *Safe Haven Family Shelter*, as his raw music video for “Riser” magnified a true story and the struggles of a formerly homeless mother.

The Tom Rivers Humanitarian Award is given at the discretion of the Country Radio Broadcasters Board of Directors to recognize an individual in the Country Radio industry who has displayed a magnanimous spirit of caring and generosity in service to their community. This award is named in honor of CRB Board member Tom Rivers, who died in 2004 at age 38 of bronchial asthma. Rivers, known for his work at WQYK, Tampa/St. Petersburg and WUSN, Chicago, was highly regarded for his public service.

Dan Halyburton has dedicated countless hours to the Red Cross as a communication specialist. When a disaster strikes, Halyburton offers valuable communication leadership to those in need. In these chaotic circumstances, he uses his decades of expertise and his passion for helping others to provide clear, concise, reliable instructions and communication that is vital in these situations. His assistance in helping those who have been impacted by natural disasters has been crucial in these last few months for those dealing with hurricane aftermath.

Country Radio Seminar 2018 will be held **Monday, February 5, 2018** through **Wednesday, February 7, 2018** at the luxurious Omni Nashville, in the heart of downtown Nashville. The three-day convention is the premiere educational and networking event for Country radio and music industry professionals, offering attendees access to informative panels, countless networking opportunities, prominent speakers, research presentations and intimate performances from some of today's biggest stars and emerging artists. Panels at CRS cover a broad range of topics relevant to today's Country radio industry, including: social media and digital innovations, PPM, brand strategies, leadership skills, consumer research studies, the relationships and economics of the radio and record industries and much more. This year marks the 49th annual Country Radio Seminar. Registration for Country Radio Seminar (CRS) 2018 is currently available at the regular rate of \$699. Tickets to the *New Faces of Country Music* show are already sold out, and no longer available for purchase with registration packages.

For more information, visit www.CountryRadioSeminar.com, and follow CRS on [Facebook](#), [Twitter](#) (Hashtag #CRS2018) and [Instagram](#). Additional information can be obtained by calling 615-327-4487.

About Dierks Bentley: With a "reputation as one of the hardest-working entertainers in country music" (*Music Row*), Dierks Bentley "sells out enormous tours, is a perennial favorite of format radio stations, and earns critical acclaim without compromising his artistic vision" (*Entertainment Weekly*). With 17 No. One hits and more than one billion digital streams, he "continues to take risks that pay off" (*USA Today*) as his eighth studio album BLACK has been hailed the "most fully-formed LP of his career" (*TIME*). After making its debut at the No. One position on Billboard's all-genre Top Albums Chart and Top Country Albums chart, BLACK has garnered nominations from the *ACM*, *CMA*, and *GRAMMY* and *Billboard Music Awards* while earning three consecutive No. Ones; the gold-certified title track and the PLATINUM certified hits "Somewhere On A Beach" and "Different For Girls." "The bluegrass picker, the love song singer and the stadium rocker all packaged together" (*Associated Press*) has been a Grand Ole Opry member for over a decade and has illustrated his depth and diversity as an artist with "ferocious live performances" (*Fresno Bee*) throughout his 2017

WHAT THE HELL WORLD TOUR, which claimed the top spot on *Billboard's Hot Tours* selling over 750,000 tickets. For more information visit www.dierks.com.

Children's Miracle Network Hospitals® raises funds and awareness for 170 member hospitals that provide 32 million treatments each year to kids across the U.S. and Canada. Donations stay local to fund critical treatments and healthcare services, pediatric medical equipment and charitable care. Since 1983, Children's Miracle Network Hospitals has raised more than \$5 billion, most of it \$1 at a time through the charity's Miracle Balloon icon. Its various fundraising partners and programs support the nonprofit's mission to save and improve the lives of as many children as possible. Find out why children's hospitals need community support, identify your member hospital and learn how you can Put Your Money Where the Miracles Are at cmnhospitals.org and facebook.com/CMNHospitals.