



## Dierks Bentley Debuts His Emotional New Video for 'Riser'

<http://www.people.com/article/dierks-bentley-riser-video>

Dierks Bentley's latest tune "Riser" is one that he's been keeping very close to his heart since the minute he heard it. So much so, he even named his album after it.

"The song just had such an impact on me," Bentley, 39, told PEOPLE of his ballad about perseverance in the face of hard times.

After three consecutive No. 1s with – "I Hold On," "Drunk on a Plane" and "Say You Do" – Bentley is hoping "Riser" will now have its day.

So when it came time to make the video, he wanted to make sure it captured the emotion behind the song. The end result is a true story that follows the struggles of a formerly homeless mother of two, named Amy, living out of her car as she rebuilds her life.

"I really wanted this video to reflect the 'risers' among us," said Bentley in a statement.

"When it came to casting, it was important to me that the storyline follow something real – no acting. The first thing I thought when I met Amy was you would have never known that she had been living out of her car with two kids and nowhere to go. Hearing her story is such a solid example that there are people we pass all around us every day who are going through tough times. It's dedicated to all the 'Risers.' "

For more on the "Riser" video and how Amy rebuilt her life with the help of the Nashville non-profit Safe Haven Family Shelter, see behind-the-scenes at the video shoot here: