

TASTE OF COUNTRY

Jason Aldean Giving Breast Cancer Survivors VIP Treatment on Tour

By [Laura McClellan](#) February 9, 2016 1:00 PM

[Article Link](#)

Jason Aldean has established himself as a champion for breast cancer awareness, and he's extending his commitment even further with his upcoming We Were Here Tour and partnership with Susan G. Komen.

Through the partnership, Aldean will be surprising breast cancer survivors with the VIP experience for his shows throughout the tour on select dates. The ladies will be nominated via an essay submissions. To enter, breast cancer survivors are invited to submit their story at least 10 days before the event.

The cause is close to Aldean's heart, as he has experienced the effects of the disease with one of his closest friends. "My best friend lost his wife to breast cancer and she was in her very early thirties," Aldean explained to People. "I was there. I watched it all go down. I watched him deal with that and her go through it and her leaving behind two daughters. That to me was sort of an eye-opener."

Last year, Aldean donated more than \$600,000 to Susan G. Komen South Florida after a successful run of his Burn It Down Tour at his 10th annual Concert for a Cure in West Palm Beach, Fla. He has raised more than \$2.3 million for breast cancer research over the years.

"We have survivors come out to every show," Aldean has said about his efforts. "They get there early and get to see the stages going up and just all the craziness that's goes on around the show. Then we eat dinner together and they get a front-row seat. They get the red carpet laid out for them, and it's been great."

The We Were Here Tour features Thomas Rhett and A Thousand Horses as opening acts and runs through early May 2016.