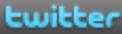


# MUSICROW

## Jason Aldean Recognized By Susan G. Komen Organization

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Craig Shelburne • September 29, 2016 •

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Jason Aldean is part of “The List” created by the Susan G. Komen organization to honor men and women contributing to the fight against breast cancer.

The List is associated with a new movement called “More Than Pink,” which includes a goal for the organization to reduce the number of breast cancer deaths in the U.S. by 50 percent over the next decade.

In addition to Aldean, The List includes: Dr. Mary-Claire King (discoverer of the genetic link for increased breast cancer risk); Dr. Craig Jordan (the “Father of Tamoxifen”); former First Ladies Laura Bush and the late Betty Ford; Princess Dina Mired of Jordan; WWE Superstar John Cena; boxing champion Oscar De La Hoya; and Allison Titus and Jordan Phillips, young women whose families have been affected by breast cancer and who have raised funds to ensure that no family is affected as they were.

The List honorees will be visible this October, spreading the More Than Pink message throughout national sporting events, concerts, races, educational webinars, news and talk shows and social media networks. Additionally, the stories and faces of a select few of Komen’s “heroes” will be showcased in newly developed public service announcements and advertisements being placed and streamed on a variety of traditional and digital media platforms throughout the country.

As previously announced, Aldean has partnered with the Grand Ole Opry to raise awareness of breast cancer research. On Oct. 25, he will incorporate his 11th annual Concert for the Cure as part of the eighth annual Opry Goes Pink event, an annual special performance staged to fight breast cancer.

During his appearance, Aldean will flip a switch to turn the Opry stage pink. In addition, he will perform during the show, which will raise awareness and funds for Women Rock for the Cure and Susan G. Komen's Nashville Chapter.

Aldean has been an advocate for breast cancer research since 2004, after losing a dear friend to the disease. Aldean continues to donate a portion of each ticket sale towards his longstanding partner, Susan G. Komen, while also honoring one breast cancer survivor and guest during his 2016 Six String Circus Tour, with a VIP backstage meet-and-greet experience.

During his Opry set, he will present a check to the Susan G. Komen Foundation from monies raised on his tour throughout the year.