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Kip Moore Encourages Fans to #BeTheChange in Powerful Video



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(7/11): <http://www.soundslikenashville.co.uk/news/kip-moore-encourages-fans-to-bethechange-in-powerful-video/>



In the wake of several emotionally charged weeks for our country, “Running For You” singer Kip Moore is taking a chance to post a simple, but very powerful message. In a short clip, the Georgia native is seen playing basketball with two friends (Damien Horne of THE FARM and Sam Hunt’s guitarist Tyrone Carreker) at a park filled with young children of different ages and skin colors.

“It’s a beautiful thing how when kids are born, they don’t see color. They don’t feel hate,” Moore says solemnly. “It’s a really sad thing that we teach ‘em how to do both.”

Moore posted the 40 second video to Facebook. While the clip is short and sweet, his accompanying post is lengthy and well-versed.

"I grew up in a family where we were taught to love plain and simple. I had a mom and dad who would've kicked my ass if I used a derogatory term to describe another person of color. As I got older, I looked around realizing what a rare thing that was," he wrote in part. "Loving each other and taking care of one another seems like such a simple task yet has never seemed so out of reach. I'm well aware that 'some' officers over the years have abused their authority and caused an extreme strain of trust among certain communities BUT I also believe that the majority of our officers (my brother included) want to protect all races and fight for what's right everyday. I know his heart and I know he's not the only one."

"The media will always pit us against each other. They know race will always drive ratings. It's all about the Benjamin's people. There are many peaceful protests happening all over, but that's not what you're gonna see. You'll only see the shooting over and over. You won't see the black cop changing the old white ladies tire on the side of the road (saw this yesterday)...or the white cop laughing with the black man he pulled over (saw this 2 weeks ago)..you won't see me and my good buddies Damien and Ty from this video sitting on a bench laughing together. I love these guys but hey.. That's not a story. I hope we can all look at ourselves in the mirror and end this vicious cycle. I pray we teach our kids to simply love and let the hate die with those holding onto it #BeTheChange"

See the full video and post above.