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See Country-Rock Band Lanco's Heartwarming 'Greatest Love Story' Video

Nashville country-rock band shares the romantic saga of two young lovers in track from their 2016 EP

Lanco have brought the "Greatest Love Story" to the small screen, sharing a cinematic new video for their heartfelt single.

Set in the Eighties, the Justin Key-directed clip follows a young couple from their first, brace-faced meeting through all the trials and tribulations that follow. Keeping with the narrative of the song, the video shows the couple going their separate ways as one goes to college and one stays behind, though – spoiler alert – there is a pretty happy ending that follows.

"Greatest Love Story" appears on the Nashville band's 2016 self-titled EP, which also features the previous single "Long Live Tonight." The band, led by Brandon Lancaster, has been working with producer Jay Joyce on their debut full-length album, due later this year.

Lanco will play CMA Fest on June 8th and then head down to the Bonnaroo Music and Arts Festival for a performance on Friday, June 9th.