



## ACADEMY OF COUNTRY MUSIC® WELCOMES LANCO FOR A VISIT



Encino, CA (September 28, 2017) – The Academy of Country Music® welcomed Sony Music Nashville's breakout band LANCO to the office while they were in Los Angeles this week, where they performed a stripped down version of their Top 15 and climbing single, "Greatest Love Story." Additionally, staff were treated to acoustic renditions of a few fan-favorites from their self-titled EP, while LANCO also offered a dose of new music from their upcoming debut album.

To watch LANCO exclusively perform "Greatest Love Story" and discuss the rapid rise of success behind their current single, click here: <http://bit.ly/2k6VhQz>

LANCO has been building a groundswell since the release of their self-titled debut EP, which can now count more than 50 million streams. "Greatest Love Story" is impacting fans across the country as it sits firmly at #2 on the iTunes Country Chart, and was penned solely by Lancaster, showcasing "nostalgic telling of young love between an all-American girl and a troublemaker separated by life and brought back together again," (Taste of Country). Named as "the band to watch" by Bobby Bones, CMT, Entertainment Weekly, Rolling Stone, Spotify and more, LANCO gained their status from touring the country's top festivals including Bonnaroo, Lollapalooza, Austin City Limits, Watershed, Faster Horses and more. For more information on LANCO and upcoming tour dates, visit [LANCOMusic.com](http://LANCOMusic.com).

Photo L-R: LANCO's Eric Steedly (lead guitar), LANCO's Tripp Howell (drums), ACM CEO Pete Fisher, LANCO's Brandon Lancaster (lead vocals), LANCO's Jared Hampton (keyboards, banjo), LANCO's Chandler Baldwin (bass)

Photo Credit: Michel Bourquard/Courtesy of the Academy of Country Music

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Media Contact:  
Academy of Country Music  
Melissa Moldovan  
818.815.4218  
[melissa@acmcountry.com](mailto:melissa@acmcountry.com)