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## Bobby Bones Signs Overall TV Development Deal With BBC Studios' L.A. Production Arm

[Lorie Hollabaugh](#) • October 29, 2020



**Bobby Bones** has signed an exclusive overall television development deal with BBC Studios' L.A. production arm. Through the new deal, he will work exclusively with BBC Studios across all TV media as an executive producer to develop and potentially host original unscripted series and scripted projects that reflect his wide range of interests.

Bones is currently working with BBC Studios filming the unscripted series *Breaking Bobby Bones* which is slated to debut on the National Geographic channel. In the action-packed series, he travels across America to meet hard-working hometown heroes with unique jobs, skills and abilities who put him to the test to see if he has what it takes to keep pace with them.

The radio host and successful author first worked with BBC Studios' L.A. production arm when he became the mirrorball champion on *Dancing with the Stars*, the successful global format it brought to the U.S. and produces which is going strong in its 29th season on ABC.

"Bobby Bones' life story is a testament to his strong work ethic and perseverance. The way in which he overcame adversity to achieve his own version of the

American dream is an inspiration. His ability to connect with audiences is powerful, as he proved on *Dancing with the Stars*. Bobby Bones is a creative force in his own right, and I am thrilled to officially welcome him to our team to jointly develop bespoke projects that reflect his unique brand and personality," said **Valerie Bruce**, General Manager of BBC Studios, Los Angeles Productions.

"I'm thrilled to be able to collaborate with the team at BBC Studios on this new venture," said Bobby Bones. "From working with them on *Dancing with the Stars*, and now *Breaking Bobby Bones*, I know first-hand the incredible creativity and integrity they bring to every project."

BBC Studios is a leader in award-winning unscripted content spanning original programming to U.S. adaptations of successful global formats, ranging from *Weakest Link* to *Top Gear America*, as well as the Emmy-winning original series *Life Below Zero*, which has been so successful that it has generated two spin-off shows and established a longtime production partnership between BBC Studios and National Geographic.