



(6.19.18) <https://www.today.com/video/radio-personality-bobby-bones-talks-new-book-success-and-country-music-1259056195974?v=a>

## Radio personality Bobby Bones talks new book, success and country music

“The Bobby Bones Show” is a huge success in the country music world, and now Bones has written a book about how to achieve success called, “Fail Until You Don’t: Fight Grind Repeat.” Bones believes that “anyone that you see as cool is only cool because of all the uncool things that have happened to them.”

