

(12.3.19) - <https://musicrow.com/2019/12/musicrow-reveals-2020-next-big-thing-artists-list/>

2020 NEXT BIG THING ARTISTS



MusicRow Magazine's Next Big Thing Class of 2020 has set itself apart from today's artists with talent and hard work. Some of these NBT artists have just released their first singles, while others are celebrating chart-topping hits. All have broken through by bringing unique styles and by surrounding themselves with team members who champion them.



Photo: Joseph Clines

CAYLEE HAMMACK

UMG Nashville (Capitol Records Nashville) / UMPG Nashville / WME / Red Light Management / ASCAP

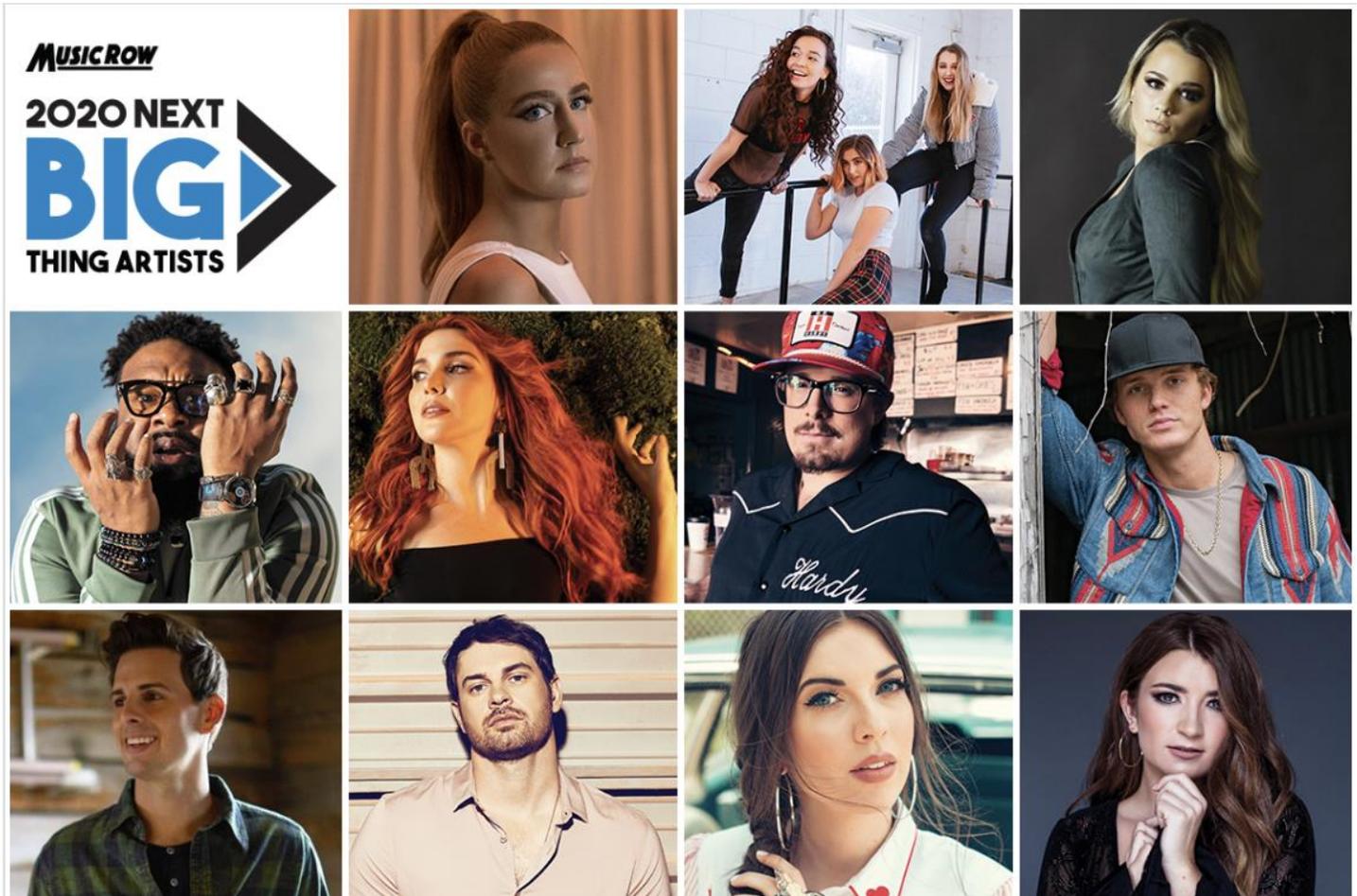
Growing up in the tiny town of Ellaville, Georgia made Caylee Hammack feel like a self-described "hippie in a hillbilly town." At just 25, her life experiences and cultivated style have given her a unique perspective and approach to songwriting.

From using fake IDs to get gigs around South Georgia, to watching a love that she'd given everything for burn out, to sleeping in her car when she arrived in Nashville and then losing her home in an electrical fire, Hammack's morphed into a spunky, resilient and sensible singer-songwriter. Her current Top 40 breakout single "Family Tree," co-written and co-produced by Hammack, shows off that spunk and earned wisdom. The track was also the most-added single at country radio by a female artist in over three years.

Hammack's new groovy tune, "Preciathcha" further speaks to that spunky soul with its lyrics *Momma always said broken hearts are a blessing and every hand that you hold, holds one hell of a lesson / Guess I'm rambling a little but there's something that I gotta say / Preciathcha, every time you made me cry, I preciathcha even how you said goodbye.*

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'MusicRow' Reveals 2020 Next Big Thing Artists List



MusicRow is proud to reveal its list of artists, who in 2020, are predicted to become the Next Big Thing (NBT). The annual NBT list features 11 artists, who are each profiled in *MusicRow's* latest 2020 Touring Issue print magazine, which hits shelves today (Dec. 3).

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Single copies of *MusicRow's* Touring Issue are available for purchase at musicrow.com for \$45, and are included with yearly [MusicRow memberships](#).

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