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DIERKS BENTLEY AND HIS SEVEN PEAKS MUSIC FESTIVAL ARE RETURNING TO COLORADO

The second-year lineup for the Labor Day event in Buena Vista has yet to be announced



Country star Dierks Bentley and mega-promoter Live Nation are officially bringing the [Seven Peaks Music Festival](#) back to Buena Vista over Labor Day weekend.

The 2019 event will take place Aug. 31-Sept. 1, although few other details are available at this point. Fans can sign up for the festival's newsletter at sevenpeaksfestival.com, which will grant them access to a pre-sale code to buy tickets before they go on sale to the public.

Returning ticket-buyers will have the first chance at passes with an "Alumni Pre-Sale." More information including lineup and ticket details will be available in the coming weeks, Live Nation said.

Last year's debut of the three-day, two-stage music and camping event featured performances from pop-country, bluegrass, roots and Americana acts Bentley, Miranda Lambert, Brothers Osborne, Clint Black, Sam Bush, The Cadillac Three, Elle King, Dan + Shay, Del McCoury Band and more.

Fans traveled from 49 states and Australia to attend the event, according to a press statement from Live Nation, adding a crucial, destination-worthy element to the first-year music experiment.

Live Nation did not disclose ticket sales, revenues or attendance numbers, but with other [major festivals pulling out of Denver](#) this year (including [The People's Fair](#), [Velorama](#) and [Grandoozy](#)) it's clear that the company thinks a second year is a profitable idea.

"I love that element of failure being possible. It's like making a first record," [Bentley told The Denver Post last year](#). "That's where all the good stuff is."

Even without hard numbers, Seven Peaks easily brought tens of thousands of country-music fans — a relatively under-served market in Colorado — to an unpopulated swath of the state about two hours southwest of Denver. Bentley previously said he'd be happy if 10,000 people showed up the first year, although the event was designed to draw about three times that.

"The festival wound up being a no-brainer for attendees, too, with its smooth three-day run being full of jaw-dropping natural sights, Instagram-worthy backdrops, football-watching at booths that echoed sports bars — and, of course, music," [Rolling Stone wrote last year](#).