



(05.21.19) - <https://www.mlive.com/news/2019/05/faster-horses-named-academy-of-country-musics-festival-of-the-year.html>

FASTER HORSES NAMED ACADEMY OF COUNTRY MUSIC'S 'FESTIVAL OF THE YEAR'

Florida Georgia Line performs at Faster Horses at Michigan International Speedway on Sunday, July 22, 2018. Florida Georgia Line closed the three day festival on the main stage.

The Faster Horses Festival received some serious national attention recently when the Academy of Country Music announced it had won top honors for festival of the year.

Faster Horses had been nominated for the award before by the ACM, but this marks the first victory for the festival that takes place each July at Michigan International Speedway in Brooklyn.

Live Nation President and festival promoter Brian O'Connell released a statement calling this award "an incredible honor" and that fans planning on coming this year should be prepared to "celebrate this one together."



Festival Of The Year....wait for it....@faster_horses!!
#ACMhonors

260 11:04 AM - May 20, 2019

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we could create a "world class" country music and camping festival in the Irish Hills on that site.

We believed that we could create a community of fans that would return year after year, make new friends, and experience fun times that would last a lifetime.

We believed in being transparent with the fans and the artists, to communicate, to listen, and to improve.



Faster Horses Festival ✓

@faster_horses



Thank you Faster Horses Family, thank you @ACMawards.

#FasterHorses

♥ 563 3:56 PM - May 20, 2019

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Country superstars Toby Keith, Keith Urban and the Zac Brown Band will headline the 2019 Faster Horses Festival from July 19-21 at MIS. Other acts announced for this year include Kip Moore, LANCO, Old Dominion, Danielle Bradbery, and more, as we'll get into that later on in the post.

Last year's headliners were Blake Shelton, legendary duo Brooks & Dunn and Florida Georgia Line.

About 40,000 people have been estimated to have come through the gate at Faster Horses after the past couple of years after growing from 20,000 to 25,000.

O'Connell speaks to the "community of fans" and desire to work with those who attend to "communicate,

listen and prove" in his statement celebrating the win. This has been a main talking point with the promoter each year leading into the festival.

Changes and tweaks at last year's festival included increased security and more checkpoints, and fewer main stage acts and a later start time with the headlining acts. The Faster Horses Festival is now entering its seventh year at Michigan International Speedway in Brooklyn.

"What are we doing running the main stage with no one there. If I'm going to open the party, let's rock," O'Connell told MLive in an interview leading into the 2018 festival.

"We've got five years of entry data, and we pushed the doors back because people weren't coming into the building. If there's a giant line earlier (this year), I'll open the doors." Changes and tweaks at last year's festival included increased security and more checkpoints, and fewer main stage acts and a later start time with the headlining acts. The Faster Horses Festival is now entering its seventh year at Michigan International Speedway in Brooklyn.