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TRAVIS DENNING FINDS MOTIVATION IN HEADLINING TOUR SLOTS



[Travis Denning](#) has found himself on several big tours over the past few years: The "After a Few" singer has opened for everyone from [Alan Jackson](#) to [Cole Swindell](#) to [Lanco](#). Then, in February and March, he struck out on the Heartbeat of a Small Town Tour -- his first round as a headliner.

The singer-songwriter has picked up touring tips and tricks along the way, and he's well aware of the difference between being an opener and being the star of the show.

"I think it's more stress when it's your own [tour]," Denning told *The Boot* on the blue carpet at the 2019 CMT Music Awards in June. "Obviously, if everybody shows up, they know your songs and that's awesome, but really you've gotta be the reason that they say that was worth it."

While the pressure is on during headlining slots, it hasn't made Denning buckle. He makes it seem effortless onstage when fans are singing along to his debut single "David Ashley Parker From Powder Springs," but he's also right at home with the audiences on whom he has to make an impression. Because he has both experiences to compare, he knows every show is a chance to play to his fullest ability for the crowd and make a mark on their memories.

"If you go open for somebody and you rock it, they say, 'That was awesome,' but the headliner's probably still gonna beat you. They remember you, but they still went to go see that person," Denning says. "It puts kind of a bigger motivation of giving the fans the best kind of show you can get them."

Denning is currently gearing up to head back out on the road as part of the *Get That Man a Beer* Tour, which he'll be opening for [Riley Green](#). That trek kicks off on Sept. 5 and runs through mid-December.

Who Is Travis Denning? 5 Things You Need to Know



AC/DC Inspired His Career

Denning is a Georgia boy with a southern accent, but don't let that fool you: He was first inspired to become a musician after hearing AC/DC when he was 7 years old.



You've Probably Heard His Songs

Thanks to his RED Creative Group publishing deal, Denning's had his songs recorded by the likes of [Jason Aldean](#), [Justin Moore](#), [Michael Ray](#) and [Chase Rice](#). Aldean's 2016 album *They Don't Know* contains a song called "All Out of Beer" co-penned by Denning, while the final track on Moore's 2016 album *Kinda Don't Care*, "Life in the Livin'," is also a Denning co-write.



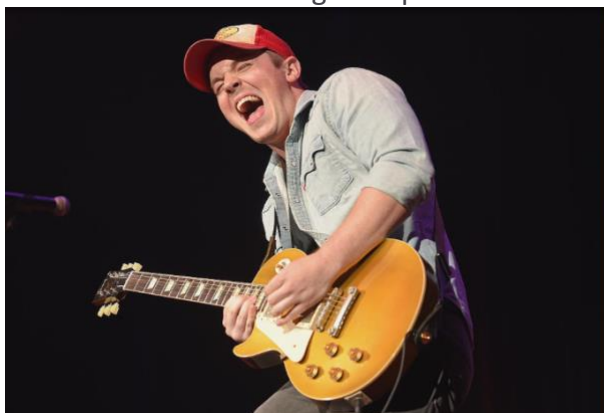
Yes, He Knows the Real David Ashley Parker

Denning's debut single, 2018's "David Ashley Parker From Powder Springs," is a playful song about one fateful night when Denning's friend found a real driver's license on the floor of a bar and turned it into his fake ID. [In the song's accompanying music video](#), the real-life Parker plays a liquor store clerk.



He Grew Up in Warner Robins, Ga.

Denning's hometown is named for Brigadier General Augustine Warner Robins, credited as the U.S. Air Force's "Father of Logistics." Fun fact: [Jessie James Decker](#) also grew up there!



He Does a Mean Miranda Lambert Cover

Denning recently [dropped a cover of Lambert's "Kerosene" into a set over in the UK.](#)